

**MINUTES OF HEALTH AND WELLBEING BOARD MEETING - WEDNESDAY, 19 OCTOBER  
2016**

**Present:**

Councillor Cain, Cabinet Secretary (Resilient Communities), Blackpool Council

Councillor Clapham, Opposition Group Member, Blackpool Council

Councillor Collett, Blackpool Council

Roy Fisher, Chairman, Blackpool Clinical Commissioning Group

Eddy Jackson, Blackpool Healthwatch Representative

Phil Jones, Area Group Manager, Lancashire Fire and Rescue Service

Dr Arif Rajpura, Director of Public Health, Blackpool Council

Dr Leanne Rudnick, GP Member, Blackpool Clinical Commissioning Group

**In Attendance:**

Venessa Beckett, Corporate Development and Policy Officer, Blackpool Council

Lennox Beattie, Executive and Regulatory Manager, Blackpool Council

Matthew Burrow, Head of Corporate Assurance, Blackpool, Fylde and Wyre Hospital Trust

Merle Davies, Director, Blackpool Centre for Early Child Development

Nicky Dennison, Senior Public Health Practitioner

Lynn Donkin, Public Health Specialist

Steven Garner, Healthwatch Blackpool Service Manager

Suzanne Gilman, Speciality Registrar- Public Health, Blackpool Council

Paul Greenwood, Interim Chief Executive, Blackpool Council for Voluntary Services

**Apologies:**

David Bonson, Chief Executive Officer, Blackpool Clinical Commissioning Group

Delyth Curtis, Director of People, Blackpool Council

Dr Amanda Doyle, Chief Clinical Officer, Blackpool Clinical Commissioning

Jane Higgs, Director of Operations and Delivery, NHS England

Sue Moore, Chief Operating Officer, Lancashire Care NHS Foundation Trust

Karen Smith, Deputy Director of People (Adult Services), Blackpool Council

**1 DECLARATIONS OF INTEREST**

There were no declarations of interest on this occasion.

**2 MINUTES OF THE LAST MEETING HELD ON 7 SEPTEMBER 2016**

The Board considered the minutes of the last meeting held on the 7 September 2016.

**Resolved:**

That the minutes of the meeting held on the 7 September 2016 be approved and signed by the Chairman as a correct record.

**3 PUBLIC HEALTH ANNUAL REPORT**

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The Board considered the Public Health annual report 2015 which presented to the Board the Director of Public Health's independent assessment of local health needs, determinants and concerns.

Mrs Lynn Donkin gave a brief presentation outlining the four key areas addressed in the report namely progress on last year's recommendations, protecting health, improving health and healthcare.

In terms of the progress on last year's recommendations, Mrs Donkin reminded members that the recommendations had been based around the Due North report on health equity in the North West. A number of these recommendations including the Blackpool Alcohol Inquiry, the Better Start programme, Blackpool Housing Company and the Community farm/shop had subsequently been integrated into the updated Health and Wellbeing Strategy.

Mrs Donkin highlighted a number of successes in protecting health including the introduction of a rating system for tattooing and body-piercing and the improvements in bathing water quality. She then highlighted two areas for further work the take up of pre-school boosters and the take up of flu vaccination for health care professionals.

Mrs Donkin then outlined progress in terms of improving health noting that an update on the Healthy Weight Strategy was included elsewhere on the agenda and highlighted that further recommendations were outlined to build further on the successes of the Tobacco Control Strategy.

Mrs Donkin then briefly outlined the areas covered by the healthcare area of the report noting that the Board received regular updates on the New Models of Care had already been received by the Board.

### **Resolved:**

1. To receive the Public Health Annual Report 2015.
2. To endorse the recommendations made in the report namely:
  - i. That NHS England/Public Health England should lead work to improve the take up of the second dose of the MMR vaccine.
  - ii. The Clinical Commissioning Group should take a lead role in the coordination and planning of activities to promote take up of seasonal flu locally.
  - iii. That Partner organisations and the local business community be encouraged to follow the Council's lead in taking action to promote healthier weight and consider adopting their own Declarations on Healthier Weight.
  - iv. That Organisations across the town should continue to take a multi-faceted approach to reducing rates of smoking in pregnancy.
  - v. Public health staff should continue to work with the NHS to maximise

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opportunities in the prevention agenda as a key part of New Models of Care.

- vi. That the Council's Public Health Team should undertake a health equity audit for the Health Checks programme to identify opportunities to improve the performance, quality and outcomes of the local programme.

### 4 HEALTHY WEIGHT STRATEGY UPDATE

The Board received an update on the Healthy Weight Strategy from Mrs Lynn Donkin, Public Health Specialist, and Mrs Nicky Dennison, Senior Public Health Practitioner on the implementation of the Healthy Weight Strategy.

Mrs Dennison highlighted key areas of the implementation of the strategy since December 2015 in particular that Blackpool Council had adopted the Local Authority Declaration on Healthier Weight, becoming the first authority in the country to do so. She equally highlighted the implementation of Healthy Vending Guidelines and healthier catering.

It was noted several local pieces of work had featured as good practice case studies in national documents most notably the giving up loving pop (GULP) campaign.

The Board noted the recent release by the government the National Child Obesity Strategy. The strategy included 14 areas for action and it was agreed that further work be undertaken to consider how the Healthy Weight Strategy could address these opportunities once further information had been received.

Mrs Dennison then outlined key next steps for the new year including further campaigns around healthy lunch boxes and fizzy drinks and engagement with partners including headteachers of schools.

Board members expressed concern that many of the initiatives were not being implemented by partners. In order to address this concern members agreed that a summit on healthy weight be organised where stakeholders could receive assistance and guidance and sign up to a number of initiatives. The Board agreed to consider in the future scrutiny of partners who had not undertaken to assist in the delivery of the strategy.

#### **Resolved:**

1. To note the updates on:

progress with the implementation of the Healthier Weight Strategy

The government's recently released *National Child Obesity Strategy: A Plan for Action* (August 2016).

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2. To organise a multi-agency summit to share best practice with partners including Academy schools.

**5 HEALTHWATCH BLACKPOOL PRIORITIES SURVEY AND 2016/17 WORKPLAN REPORT**

The Board received the Healthwatch Priorities Survey and Workplan for 2016/17.

Mr Steven Garner, Healthwatch Blackpool Service Manager, presented the workplan and the survey to members. He highlighted the identification of 5 key areas namely: GP Surgeries, Emergency Services, Adult Mental Health, Blackpool Hospital and Care Homes. He then explained the responses had therefore resulted in a work plan as follows:

July and August:	Care Home reviews
September and October:	Blackpool Hospital
November and December:	Adult Mental Health Services
January and February:	GP Surgeries
March and April:	Emergency Services (including Accident and Emergency, blue light services and 111)

In response to questions from the Board Mr Garner and Mr Eddy Jackson, Healthwatch representative confirmed that they felt the responses to the consultation exercise had been representative but had hoped to learn from the experience for the future and improve the response rate. The Chairman suggested that board partners could be a good source of information as to ways to potentially increase the number of responses to consultation in the future.

The Board considered that the workplan appeared to be suitable for purpose and appeared to address the areas of greatest concern.

**Resolved:**

1. To note the report at Appendix 5a and its findings.
2. To agree that all future reports consider how the work of Healthwatch Blackpool can assist with the aims and duties of the Health and Wellbeing Board.
3. To encourage board partners to share best practice in consultation with Blackpool Healthwatch.
4. To receive regular updates on the work of Blackpool Healthwatch initially on a biannual basis.

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**BLACKPOOL BETTER START UPDATE**

The Board received a presentation on the operation of the Blackpool Better Start initiative from Merle Davies, Director, Blackpool Centre for Early Child Development.

In the first year of delivery Blackpool Better Start interventions had benefited nearly 2,000 children and families, and over 600 members of the early years workforce.

The Blackpool Centre for Early Child Development has been heavily involved in the re-commissioning of the 0-19 Health Pathway and had been working with the Council's Public Health team to ensure that the early years element provided to families is high quality support in the mandated, universal and targeted offer. The team are working with South London and Maudsley NHS Foundation Trust on the Enhanced Healthy Child Pathway (EHP), this work enables early years professionals to have the opportunity to share positive work and challenges and develop together the vision of the future pathway.

The partnership had also worked on a Perinatal Mental Health Pathway for Blackpool. The Maternal Mental Health Alliance has funding for three years to develop tools which can be used to evaluate pathways and services which will improve mental health outcomes for mothers, and infants during pregnancy and the first year after birth. Currently the team are working closely with the University of Michigan to be the first place in the UK to deliver 'Survivor Mum's' and working with University of Birmingham to evaluate its for further use in the UK. The partnership had also investigated the implementation of the PAUSE programme working with mothers who had previously had children taken into care.

**Resolved:**

To note the presentation on the Better Start programme.

**7 FORWARD PLAN**

The Board considered the draft forward plan for forthcoming agendas, which would enable the Board to strategically plan its future agendas and ensure that items were relevant to the Board's priorities.

The Board noted that it had already agreed under Minute Item 5 to receive an update on the work of Blackpool Healthwatch.

**Resolved:**

To approve the Health and Wellbeing Board Forward Plan as set out in Appendix 9a, to the agenda.

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**8 DATE OF FUTURE MEETINGS**

To note the dates of future meetings as follows:

30 November 2016

18 January 2017

1 March 2017

19 April 2017

**Chairman**

(The meeting ended at 5.15pm )

Any queries regarding these minutes, please contact:  
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